

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

Contract / Revision 582262 /		Alt Order # 09838783
Product ECFI		
Contract Dates 10/11/12 - 10/17/12		Estimate # C11C17
Advertiser Emergency Committee For Israel		Original Date / Revision 10/10/12 / 10/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WITI	Account Executive Trevor Heaton	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
		Total Ratings 97.00
IDB# 1046	Advertiser Code ECFI	Product Code ORDR
Agency Ref		Advertiser Ref

And:

Smart Media Group LLC
814 King Street
Suite 400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	6	10/11/12	10/11/12	M-F 11a-1130a FOX 6	11a-1130a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$400.00	2.50			
N 2	6	10/12/12	10/12/12	M-F 11a-1130a FOX 6	11a-1130a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$400.00	2.50			
N 3	6	10/15/12	10/15/12	M-F 1130a-12p FOX 6	1130a-12p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$450.00	2.80			
N 4	6	10/17/12	10/17/12	M-F 1130a-12p FOX 6	1130a-12p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$450.00	2.80			
N 5	6	10/11/12	10/11/12	M-F 530a-6a	530a-6a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$900.00	3.10			
N 6	6	10/12/12	10/12/12	M-F 530a-6a	530a-6a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$900.00	3.10			
N 7	6	10/15/12	10/15/12	M-F 530a-6a	530a-6a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,000.00	3.10			
N 8	6	10/17/12	10/17/12	M-F 530a-6a	530a-6a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$1,000.00	3.10			
N 9	6	10/11/12	10/11/12	M-F 6a-7a	6a-7a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$2,000.00	4.00			
N 10	6	10/12/12	10/12/12	M-F 6a-7a	6a-7a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$2,000.00	4.00			
N 11	6	10/15/12	10/15/12	M-F 6a-7a	6a-7a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$2,000.00	4.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

<u>Contract / Revision</u> 582262 /		<u>Alt Order #</u> 09838783
<u>Contract Dates</u> 10/11/12 - 10/17/12	<u>Product</u> ECFI	<u>Estimate #</u> C11C17
<u>Advertiser</u> Emergency Committee Fr		<u>Original Date / Revision</u> 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	6	10/16/12	10/16/12	M-F 6a-7a	6a-7a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$2,000.00	4.00			
N 13	6	10/17/12	10/17/12	M-F 6a-7a	6a-7a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$2,000.00	4.00			
N 14	6	10/11/12	10/11/12	M-F 6p-630p	6p-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,200.00	3.30			
N 15	6	10/12/12	10/12/12	M-F 6p-630p	6p-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,200.00	3.30			
N 16	6	10/15/12	10/15/12	M-F 6p-630p	6p-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,200.00	3.30			
N 17	6	10/16/12	10/16/12	M-F 6p-630p	6p-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,200.00	3.30			
N 18	6	10/17/12	10/17/12	M-F 6p-630p	6p-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$1,200.00	3.30			
N 19	6	10/11/12	10/11/12	M-F 9-930p	9p-930p		:30				NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$2,150.00	6.90			
N 21	6	10/17/12	10/17/12	M-F 9-930p	9p-930p		:30				NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$2,150.00	6.90			
N 22	6	10/17/12	10/17/12	X Factor Wednesday	7p-9p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$2,800.00	14.70			
N 23	6	10/15/12	10/15/12	M-F 5a-530a	5a-530a		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$725.00	4.00			
N 24	6	10/14/12	10/14/12	Su 7a-8a	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$400.00	3.00			
N 25	6	10/16/12	10/16/12	M-F 430-5a	430-5a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$200.00	2.00			
Totals										97.00		24	\$29,925.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/17/12	24	\$29,925.00	\$25,436.25
Totals	24	\$29,925.00	\$25,436.25

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Smart Media Group
do hereby request station time concerning the following issue:

Emergency Committee for Israel

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Emergency Committee for Israel

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="checked" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Emergency Committee for Israel

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/8/12

Date

RLW:

Signature

703-518-4747

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Smart Media Group, LLC
614 King Street, Suite 400
Alexandria, VA 22314
703-518-4747

BRANCH BANK AND TRUST COMPANY
ALEXANDRIA, VA 22314
"We Bank, We Care"
88-031000

54162

10/10/2012

PAY TO THE
CHECK OF

WTTW-TV

\$ 25,436.25

Twenty-Five Thousand Four Hundred Thirty-Six Dollars and Twenty-Five Cents

DOLLARS 00/100

WTTW-TV
9001 N. Green Bay Rd
Milwaukee, WI 53209

ECF1011017

ZAN:

⑈054162⑈ ⑆056005318⑆0005239554018⑈

Smart Media Group, LLC

54162

WTTW-TV

10/10/2012

Date	Type	Reference	Original Amt	Balance Due	Discount	Payment
10/10/2012	BILL		\$ 25,436.25	\$ 25,436.25		\$ 25,436.25
					Check Amount	\$ 25,436.25

BB&T Checking ECF1011017

\$ 25,436.25

Smart Media Group, LLC

54162

WTTW-TV

10/10/2012

Date	Type	Reference	Original Amt	Balance Due	Discount	Payment
10/10/2012	BILL		\$ 25,436.25	\$ 25,436.25		\$ 25,436.25
					Check Amount	\$ 25,436.25

BB&T Checking ECF1011017

\$ 25,436.25

